

# **Comprehensive Growth Management Plan Review Public Information and Outreach**

## **Progress report June 2004**

This report deals with outreach activities that have occurred since the previous report issued in January 2001 (attached). Outreach for this period has built on earlier efforts. Due to budget considerations, during this period more emphasis was placed on reaching people who had in some way indicated interest in the project, notwithstanding ongoing efforts to make the process visible and accessible to the community overall. The goals throughout the update process have remained the same:

- Provide residents with a basic understanding of the plan, of the process, and of how it might affect them.
- Make in-depth information available in a variety of ways for those who want more than a basic understanding.
- Engage a broader cross-section of the community than is typically involved in county issues.

### **Informational tools**

***Countywide letter from BOCC*** (all households and property owners) -- March 2002

- Now it's time to apply new policies to land use alternatives involving where to locate new homes, businesses, and capital facilities
- Planning to support new jobs – talking about areas where additional public investment in infrastructure will do the most good in terms of economic development
- Need to determine criteria to use in selecting new areas for urban growth
- Come to meetings to discuss issues and ask questions
- Information about five public meetings in various parts of the county

***Countywide mailer/newsletter format*** (all households and property owners) — July 2001

- Decisions on growth rate and density set course for look and feel of county – Summary of policy decisions made by BOCC in spring 2001
- Infill: One tool for helping achieve density goals – Information about work of task force and implications
- Identifying areas where growth will take place – Contacts for cities
- The next steps – Context for environmental review and capital facilities planning
- Requests for site-specific zoning changes – How requests will be handled
- Comprehensive Growth Management Plan – What it is, what it does
- The Big Question: will the urban growth boundary be adjusted? – Issues that will play a role in that decision
- For more information – How to express views and stay informed

**Web site** (Note: Materials are also available as hard copy for people who do not have web access)

- What's new: information on upcoming events, new publications, news releases
- The review: what it is and what it is not
- Relevant BOCC policies
- Five alternative land use plans (basis for DEIS)
- Draft Environmental Impact Statement
- 2003 Proposed Comprehensive Plan Map (versions with and without parcel lines)
- Staff report of proposed plan
- Comparison of current and proposed plans
- Key aspects of proposed plan
- Key jobs/population numbers related to individual cities
- Review of adoption process
- Information and maps regarding moratorium imposed on applications for land divisions for land located in unincorporated Clark County outside urban growth areas
- Maps recommended by the BOCC for individual cities' urban growth areas (January 2004)
- Planning Commission recommendations and maps (November 2003)
- Proposed code amendments
- 2003 proposed plan text and policies, comprehensive plan maps (with and without parcel lines), zoning map
- News releases
- Questions and answers
- Contact information
- Here's what you've told us
  - Summary of responses from public workshops, September 2002
  - Summary of citizen feedback from public meetings and online survey, April 2002
  - Checking in on our future – January 2001, a mailer that summarizes citizen input on a range of issues
  - CitizenSpeak II Summary and Appendix, November 2000
  - Checking in on our future – October 2000, a mailer that summarizes what residents told us at CitizenSpeak I.
  - Summary of topic group and community meetings, October 2000
  - CitizenSpeak I Summary, September 2000
  - Small Group Interviews Summary, Summer 2000
- Steering Committee agendas and meeting notes
- A countywide check-in: county and cities all reviewing plans.
- Map of current urban growth boundaries
- The key issues:
  - Revisiting urban growth areas.
  - Tracking population growth.
  - Planning for a variety of housing.
  - Balancing growth in rural and urban areas.
  - Deciding how many homes per acre.
  - Locating business, industry, and jobs.
  - Determining zoning.
  - Concurrency and paying for growth.
- Focused public investment area planning
- A glossary of terms
- Complete text of the current plan and other documents not previously noted.

- Capacity summary
- Population adjustments from cities
- Buildable lands report
- Memorandum on protection of ground water
- Planning Commission recommendations to the BOCC
- Growth management survey conducted in November 2000
- Checking in on our future –countywide newsletter mailers
- The Comprehensive Growth Management Plan Monitoring Report and executive summary
- Clark County Comprehensive Growth Management Plan
- Proposed Critical Path and Timeline
- Washington Growth Management Act (RCW 36.70)

### ***News releases***

- December 11, 2003 – County commissioners continue hearing on comprehensive plan: Upcoming sessions to focus on process; no further oral testimony anticipated (Specifics and structure of hearing continuation) 4216
- November 21, 2003 – Hearings on comprehensive plan offer opportunities for testimony (Structure of public hearing sessions) 4209
- November 18, 2003 – Maps show changes currently under consideration for proposed 20-year land use plan: Maps on display, staff on hand prior to commissioners' hearing (Information regarding recent changes to proposal; open house to view changes) 4204
- November 4, 2003 -- County commissioners to hold hearing on proposed 20-year land use plan (Time, location, role of previous testimony) 4199
- October 24, 2003 -- Planning commission begins deliberations on 20-year land use plan: Public testimony phase will close 4181
- October 3, 2003 – Planning commission will continue to hear testimony from individuals on proposed 20-year comprehensive plan (Structure of upcoming sessions) 4176
- September 26, 2003 – Planning commission continues hearing on proposed 20-year comprehensive land use plan: Start time changed to allow for additional testimony; session added. (Details of remaining planning commission hearing process) 4161
- September 11, 2003 -- County planning commission to hold hearing on proposed 20-year comprehensive land use plan: Information on proposed plan available at libraries, on Internet (Time, location, information on testifying, etc.) 4149
- August 28, 2003 – Open houses offer look at proposed growth management plan (Time, location, etc. of sessions; information about remainder of process) 4147
- July 11, 2003 -- Map of proposed comprehensive growth management plan available for review (Describes significance of map and where it can be reviewed or purchased) 4118
- May 16, 2003 -- Clark County commissioners and planning commission consider preferred land use alternative for updated growth management plan (Time, location, etc. of sessions) 4083
- April 23, 2003 New report provides information related to potential public investment areas: Findings will be a key factor in decisions related to comprehensive plan update (Overview of purpose; information about where it can be reviewed) 4071
- April 23, 2003 – May 5 deadline soon approaching for comments on DEIS: Document provides key data regarding five land use alternatives (Includes information on where to purchase or review DEIS) 4070

- March 20, 2003 – Draft Environmental Impact Statement for grow plan update is released (Encourages citizen review and comment; describes opportunities to buy, review free, and attend open houses related to the DEIS) 4018
- August 28, 2002 – Upcoming meetings focus on where and how to plan for new homes and businesses (Encourages attendance at 5 community meetings) 3889
- May 29, 2002 – Growth management survey and information available on web (Points out ways for people who didn't attend meetings to obtain information and provide input) 3820
- March 22, 2002 – County schedules meetings on growth management plan: Next set of decisions looks at environmental impacts, capital facilities related to various plan alternatives (Meeting details and information on focus of meetings) 3773
- June 29, 2001 – Countywide mailer helps residents check in on Clark County's future (What to expect and how to obtain copies if one isn't delivered) 3539
- April 4, 2001 -- Clark County commissioners to decide on key comprehensive plan policies (Promoting public hearing on policy issues) 3456
- January 18, 2001 – Third county mailer on comprehensive plan review now available: Includes summary of public opinion gathered so far on key land use issues (Includes places/contacts for more information) 3401

**Ads** (all ads published in The Columbian, Reflector, Post Record, and Lewis River Daily News)

- To publicize BOCC public hearing on proposed plan (November 2003 placement)
- To publicize open houses on proposed plan (September 2003 placement)
- To publicize BOCC public hearing on preferred alternative (June 2003 placement)
- To publicize meetings on 5 possible land use alternatives (September 2002 placement)
- To publicize BOCC public hearing on policy issues (April 2001 placement)

### ***Clark-Vancouver television (CVTV)***

Clark County Close Up (newsmagazine program)

- Interview with Pat Lee regarding BOCC decisions and upcoming process (aired 52 times, February 1 – March 6, 2004)
- Interview with Pat Lee regarding proposed plan and upcoming process (aired 7 times, October 7 to November 1, 2003)
- Major segment on preferred alternative (aired 20 times, August 3 to September 6, 2003)
- FYI – information about preferred alternative and availability of map (aired 17 times, July 6 to August 2, 2003)
- Major segment on the EIS (aired 24 times, March 2 to May 5, 2003)
- Major segment on the comprehensive plan review (aired 24 times, September 1 to October 5, 2002)
- FYI – information about web survey (aired 16 times, July 7 to August 3)
- Interview with Pat Lee and Bart Phillips regarding focused public investment area planning (aired 14 times, May 5 to June 1, 2002)
- Interview with Pat Lee on status, process of update (aired 16 times, May 6 to July 2, 2001)

Stand-alone video on comprehensive plan and update process (aired 18 times, September 23 to November 24, 2003)

#### Televised public hearings

- BOCC February 17 public hearing on proposed plan (Live and replays aired 19 times, February 17 – March 20, 2004)
- BOCC February 3 public hearing on proposed plan (Live and replays aired 10 times, February 3 – February 19, 2004)
- BOCC December 16 public hearing on proposed plan (Live and replays aired 25 times, December 16, 2003 – January 17, 2004)
- BOCC December 9 (two sessions) public hearing on proposed plan (Live and replays aired 36 times, December 9, 2003 – January 15, 2004)
- BOCC December 8 public hearing on proposed plan (Live and replays aired 17 times, December 8, 2003 – January 13, 2004)
- BOCC November 25 public hearing on proposed plan (Live and replays aired 12 times, November 25 – December 7, 2003)
- Planning commission public hearing on proposed plan (Live and replays aired 26 times, September 25 – November 24, 2003)
- BOCC July 1 public hearing on preferred alternative (aired 8 times, July 1 to July 24, 2003)
- BOCC June 30 public hearing on preferred alternative (aired 8 times, July 1 to July 24, 2003)
- BOCC June 23 public hearing on preferred alternative (aired 10 times, June 23 to July 24, 2003)

*Note:* CVTV has also aired segments on the work of the rural centers and infill task forces.

#### ***Information sent to mailing list***

- February 2004 letter/e-mail describing recent key decisions and upcoming capital facilities plan analysis and its implications and importance
- Many of the news releases noted above
- Flyers, e-mail messages, and/or post cards reminding people of upcoming events
- Summaries and detailed notes of meetings and assemblies
- Letter requesting attendance at meetings to consider five land use alternatives – August 2002
  - Recap of meetings held in spring
  - Overview of five possible land use alternatives
  - Role community input will play in determining focus of EIS
  - Request to share information with others
  - How to obtain more information
  - Details of upcoming meetings (five in different parts of the county)
  - Availability of maps and related materials at library

#### ***Etc.***

- *Video: Checking in on our future (Part II).* Focuses on proposed plan and remainder of process. Aired on CVTV and used to provide a context or point of departure for community meetings and discussions.

- *County employees.* News releases, information on the web page, and other information about the comp plan review are featured regularly in the county's internal employee newsletter.
- *Homebuilders.* Articles on key issues and decisions have been provided to the Clark County Home Builders Association. They have been included in the association's newsletter sent to all members.
- *Neighborhoods.* The county's Neighborhood Outreach Office sends copies of news releases and other information on the comprehensive plan review to all county neighborhood groups. Neighborhoods also receive special reminders of upcoming meetings and opportunities to provide input.
- *Youth Commission.* This advisory body to the BOCC selected the Economic Development element as a focus of study, with recommendations presented to Steering Committee and planning staff.
- *Growth Management 101.* Mini-classes were instituted during the open house portion of community meetings to provide background information for people new to the planning process.

***Locations where copies of major Informational materials available***

- Community Development Department, Vancouver
- North Clark County Resource Center, Battle Ground
- Sheriff's Office precincts
- Libraries

**Meetings, assemblies, etc.**

Public meetings kicking off phase focusing on EIS and CFP

- April 8, 2002            Battle Ground Senior Center
- April 9, 2002            Camas Fire District Station 42
- April 10, 2002          La Center High School
- April 11, 2002          Chinook Elementary School, Vancouver
- April 15, 2002          Prairie High School, Brush Prairie

Public meetings to review five land use alternatives

- September 9, 2002      Skyridge Middle School, Camas
- September 10, 2002     La Center High School
- September 12, 2002     Columbia Adventist Academy, Battle Ground
- September 17, 2002     Chinook Elementary School, Vancouver
- September 19, 2002     Northwest Regional Fire Training Center, Vancouver

DEIS open houses

- Weekly, March 24- April 29, 2003   Clark County Public Service Center, Vancouver

Public meetings on proposed plan

- September 10, 2003      Clark County Public Service Center, Vancouver
- September 11, 2003      Camas High School
- September 16, 2003      Battle Ground Senior Citizen Center

*Note:* A thank-you letter and meeting notes were mailed to each participant of these meetings.

## ***Presentations by Long Range Planning staff***

Patrick Lee:

- NACC – June 14, 2004
- Friends of Clark County CFP Panel (taped for CVTV)- June 2, 2004
- Capital Facilities Update SW Washington RTC Board – May 4, 2004
- Washington Planner's Forum – April 22, 2004
- CTED/WSDOT – Economic Development – March 24, 2004
- Clark County NACC- Cap. Facilities Plan and schedule – Jan. 12, 2004
- Conference call with CTED (Rogerson) re: Plan review packet comments – Dec. 5, 2003
- Responsible Growth Forum-Current Issues Coalition – Sept. 23, 2003
- Clark County Neighborhood Assoc. Coordinating Council (NACC) – July 14, 2003
- Bi-State Committee – June 26, 2003
- Responsible Growth Forum-Current Issues Coalition – May 27, 2003
- Joint work session of La Center City Council and Planning Commission re: land use and EIS concerns - April 29, 2003
- Comp plan orientation meeting with John McKibbin, new executive director of Greater Vancouver Chamber of Commerce - April 23, 2003
- Presentation on FPIAs at APA conference, Denver - March 30, 2003
- Evergreen School District/Clark College Site Selection Group – Feb. 27, 2003
- Janet Rogerson, CTED – Feb. 21, 2003
- Friends of Clark County Strategic Plan – Feb. 12, 2003
- Pleasant Valley/Highlands Neighborhood Associations – Jan. 2, 2003
- East Vancouver Communities Coalition - May 30, 2002 - 65 people
- NACC - November 11, 2002 - 16 neighborhood leaders.

Bob Higbie:

- Responsible Growth Forum - Mixed Use zone proposal – May 25, 2004
- Chamber of Commerce - Mixed Use zone proposal – May 19, 2004
- WSU/Vancouver Environmental Club – panelist – April 23, 2004
- Community Development University presentation on Comp. Plan update w/ E. Dust – Feb. 25, 2004
- Camas City Council re: potential land use and EIS concerns - March 17, 2003

Derek Chisholm: Fairgrounds Neighborhood Association – June 10, 2004

Mike Mabrey: Fircrest Neighborhood Association on Nov. 6, 2002 at Fire Station #83 in Vancouver. 22 people in attendance

Gordon Euler Battle Ground Realtors Group - 2000  
Vancouver Kiwanis - 2000

Elise Scolnick McArthur Neighborhood, Vancouver - 2000 19 participants